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French Citizen/Singapore PR

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 name search: [100k+](#) direct hits

Summary

A sustainability strategist seeking a management role

My portfolio covers aspects of strategic changes and risks management for sustainability driven businesses. Experienced with staff management and projects leadership, I have spent the last 12 years working mostly in Asia-Pacific with public and private sectors where I have established an extensive network. A strong communicator, I am a published [author](#) and a regular public speaker. Components of my work have repeatedly obtained my employers some of the highest recognitions in the region.

Career objective: to promote and advise on sustainability while achieving win-win outcomes: reducing socio-environmental pressures while adding significant value: impact + reputation + financial returns

Expertise: [Sustainability](#) | [Environmental](#) | [Risks & change management](#) | [ESG](#) | [SRI](#) | [EHS](#) | [Audits](#)

Professional experiences

Consultant ([freelance](#))

Dec 2017- present

Main duties: In response to a peak demand in Singapore for sustainability reporting following newly implemented Singapore Exchange (SGX) guidelines, I produce sustainability reports and ESG Research (client interactions including Board meetings, writing and delivering) for some of the largest listed companies in the region in accordance with GRI and SGX requirements. Additionally I am also contributing to environmental impact assessment reports for development organisations (World Bank Group, Agence Francaise de Développement, GGGI).

Achievements highlight:

- ✓ Producing sustainability & ESG reports: my latest portfolio includes [Eurosports Global](#) (luxury cars & watches: including Ferrari & Lamborghini), [Viva Investment Trust](#) (REIT), [ExcelPoint Technology](#) (Electronics)...
- ✓ One of my [reports](#) has obtained Asia's Best Sustainability Reporting Award ([video](#), [press](#))
- ✓ Produced [reports](#) for the US Research Foundation (Eco Tourism), The World Bank Group (Eco labeling) & Agence Francaise de Développement (Deep Sea Mining)...

Director, Strategy/Sustainability

Apr 2011-Dec 2017

Siloso Group* (SG), Singapore/Asia-Pacific

* Companies under the group include [Vansen Cultured Marbles Pte Ltd](#), Mount Faber Investments Pte Ltd, [Siloso Beach Resort Pte Ltd](#), Ban Hin Sawmill co. (Pte) Ltd, Aik Fong Ing Pte Ltd, SBR Landscaping and Construction Pte Ltd, [Robertson Quay Hotel Pte Ltd](#), Shou Capital Investments, [Arianna Hotel Pte Ltd](#), Guangzhou Water Treatments Solutions, and others spanning Singapore, China; and Taiwan...

Company: SG is a conglomerate comprising real estate (private apartments, condominiums), hotels, manufacture of the built environment (products & infrastructures) and investments (Cleantech & fine arts).

Sylvain Richer de Forges

Main duties: Sustainable investments (SRI); Staff management (> 20 people reporting to me); development of new programs (internal & external); strategic corporate management (operation SOPs, problems troubleshooting, risk & change advisory); regional networking and business development (APAC); corporate affairs and special projects. Reporting to the CEO.

Achievements highlight: Transformed the business from little known to a well-established brand in the region; Elements of my work at SG have been key in obtaining **numerous prominent awards** (17) of which the **Singapore President's Award for the Environment**, the **ASEAN Business Award (CSR)**, the APAC Green Entrepreneurship Award, The Singapore Honorary WaterMark **Award**, the Singapore Environmental Achievement Award (SEC) & the Singapore Sustainability Award (SBF)...

- ✓ *Initiated a complete business transformation (change & risks management) by incorporating sustainable concepts in the corporate DNA; my work (internal & external) has significantly contributed in giving value to the company (e.g. one group property valuation went up to **200M from a 70M** investment);*
- ✓ *Properties utilities: reduced energy usage by 28% in 5 years saving over **SGD 2.1M/year** in energy bills and water consumption by 37% in 3 years saving over **SGD 1.3M/year** in water bills;*
- ✓ *Business development: managed the prospections of 3 additional sites in ASEAN (Philippines, Cambodia, Singapore): over **SGD 35M** under management;*
- ✓ *Directly managed at least **SGD 20M** investment portfolio mostly on Cleantech (Energy efficiency);*
- ✓ *Developed a regional conservation program endorsed by world leading agencies (biodiversity.sg). This program is supported by global players in the field (e.g. CI, WWF...);*
- ✓ *Achieved Green Mark Platinum (LEED equivalent) certification for some sites;*
- ✓ *Settled over **SGD 3M** in philanthropic donations (CSR) for various social causes (e.g. a major donation of 1/2 million was given to the Singapore National History Museum);*
- ✓ *Produced the entire internal risk management (EHS) charts and procedures, at least **100** SOPs;*
- ✓ *Delivered numerous public talks (**93**) and wrote several published articles (**17**) for the company;*
- ✓ *Created lasting partnerships: with government agencies (**12**), private sector (**48**) & NGOs (**9**);*
- ✓ *Created/managed a program which has educated (onsite) over **15,000** people (from academics, corporate & government agencies) on sustainability: The SBR Eco Tours.*

Industry Projects Manager

Dec 2007- Apr 2011

Singapore Environment Council (SEC), Singapore/APAC

Company: SEC is one of the main environmental agencies in Singapore initiated by the Ministry of the Environment. The council administers key environmental programs in Singapore and the region.

Main duties: Conceptualized and managed the SEC climate change program; Managed the Singapore Eco-Labeling Schemes SGLS (products and services endorsements); managed the SEC environmental awards (SEAA).

Achievements highlight: Drove positive change in the marketplace (risks and impacts reductions) through the successful endorsement of hundreds of products and auditing of dozen of companies; developed new industry standards and best practices.

- ✓ *Increased the sales of labeling schemes from 800k to **3.5M** in 3 years;*
- ✓ *Developed **26** new products assessment criteria including for electronics and chemicals;*
- ✓ *Created several new partnerships with the private sector (**30**);*
- ✓ *Audited **73** companies for their environmental performance including **46** MNCs and **27** SMEs;*
- ✓ *Managed (all aspects) the prestigious Singapore Environmental Achievement Awards (SEAA);*
- ✓ *Wrote a **220p** book on climate change for the council & developed associated programs.*

Regional HSE Manager

Jan 2006- Dec 2007

[ESCO Micro Pte. Ltd.](#), Singapore/Global

Company: ESCO is a global Life Sciences organisation.

Main duties: In charge of HSE (Health & Safety) for Singapore and ASEAN operations; development of SOP's for offices and production sites; regular audits and assessments; accident investigations and preventive actions.

Achievements highlight: Extensive traveling in APAC (70% of the time) covering all countries to effectively implement change strategies; I have developed and implemented key initiatives for the company and applied numerous corrective actions.

- ✓ *Trained over 500 employees on Health & Safety updates;*
- ✓ *Audited over 50 company sites (chemical storages, manufacturing, offices and others);*
- ✓ *Implemented their ISO 14001/9001 and OHS 18001 framework/documentation/procedures from scratch and successfully obtained the first certifications for the company.*

Some other work involvements:

Besides my full-time jobs above, I have had two active additional professional involvements over the last 6 years:

Board of Directors

Mar 2013- present

[Avelife Foundation](#), Singapore/APAC

Company: AF is a regional NGO under the United Nations UNFCCC (The only UNFCCC registered NGO in Singapore). It focuses on large-scale socio-environmental impact projects and has a permanent secretariat of 5 as well as a 3000+ volunteer-based task force;

Main duties: Financial Management: annual financial reviews, budgeting & fund-raising; overall programs direction: design, deployments; human resources performance reviews.

Achievements highlight:

- ✓ *Helped develop 3 entire new major programs including a carbon trading initiative in Borneo;*
- ✓ *Raised funds and secured sponsorships for specific programs and administration;*
- ✓ *Settled new partnerships with government agencies (6) private sector (18) and NGOs (5).*

BlueStrike, Global

Description: BlueStrike is a unique sustainable business Think Tank concept. Since inception, initiatives by BlueStrike have reached well in excess of **1 million** people worldwide including through major book publications, hundreds of business-related articles and numerous public talks.

Main duties: writing, high profile networking and large-scale communications

Achievements highlight:

- ✓ *Wrote **3** published books (printed and sold thousands of copies) under the BlueStrike brand;*
- ✓ *Published dozens of articles on various platforms;*
- ✓ *Delivered dozens of talks on business strategies, risks, and change;*
- ✓ *Wrote **100's** of business strategy posts/blogs/newsletters (here) which specifically target and regularly outreach to thousands of senior business leaders and decision makers all over the world: over the years Bluestrike has build-up an extensive/exclusive senior level network (e.g. my LinkedIn list of connections) currently comprising over **12,000** active followers including 1200 CEO's (of which numerous fortune 500 companies), CXOs (1400), MDs (1100), Chairmen/ Presidents (350); SVPs/VPs (1900), Partners (1100) and Ministers (10). Through BlueStrike, I have the means of outreach to some of the worlds most influential people.*

Education

- **Master** (2 yrs full time), Sustainable Business Management, University of Sherbrooke, Canada 2006
- **Bachelor's of Sciences B.sc** (Hons, 4 yrs), Physics/Environmental, La Trobe University, Australia 2004 (exchange program with University Pierre et Marie Curie (Paris VI) for Physics/Mathematics components)
- **General Bacculaureate**, Sciences/philosophy, Lycee Buffon (one of France's best institutions), Paris France, 1998

Latest updates (short courses): Building a corporate risk management plan (WSQ, 2017);

Work samples portfolio:

Selected advisory involvements:

Singapore National Climate Change Committee (2007- 2010); Singapore Hazardous Waste Management Committee (development of SS603 regulation, SPRING 2008); advisory committee Singapore Science Centre (2009); Sembawang Shipyard sustainability program (2007-2010); Ubin Island redevelopment committee (2014);

Recent selected publications:

Climate Change: a Silent Threat, e-book (over a million downloads, 220p);
 The Diversity of Life: a Global view of Sustainable Development, book (276p);
 Award Winning Corporate Sustainability Report, GRI A level, UN Global Compact (180p);
 Published articles (over 15 pieces on Asia-Pacific's leading sustainable business media);
 Sustainability in Large Complex projects, expert paper;
 The New Nature of Business, US National Science Foundation (international white paper)...
 Hundreds of blogs on business strategies, here;
 Various Sustainability Reports (SGX & GRI Compliant)

Recent selected public speeches:

Asia Reporting Summit, Panelist ([2017](#), video available [here](#));
NTU (audience 200+, video available [here](#)) and dozens of similar lecture series presentations;
SBR workshops (100's of speeches over a 4 years period, over 15,000 people trained, video [here](#));
My book launch lecture series (x36): The Diversity of Life (video available [here](#));

Other selected mentions:

Internships (certificates available on demand):

During my formative years, I have undergone various internships in renown organizations (selective appointments): Australian Bureau of [Meteorology](#) (4 mths); French National Research Agency ([IRD](#), 3 mths); Environment [Canada](#) (6 mths); French Natural History [Museum](#) (4 mths).

Other mentions:

- Aviation enthusiast: I hold a private pilot license from the French Civil Aviation Authority (certificate available on request), a demonstration of my acute understanding of responsibilities and attention to details;
- Arts: I have a long time interest and in-depth knowledge in the arts of the Qing Dynasty, especially Chinese Snuff Bottles;
- Sports: advanced competitive sailing (a demonstration of strong teamwork abilities);
- Music: classical acoustic guitar;
- Photography: many of my pictures have obtained international awards [here](#);
- First aid response license (I was a first aid responder on ski slopes in Canada).

Conclusion

A qualified strategy and risks management specialist with a focus on sustainability matters who has over 12 years of professional experiences. Demonstrated stability and dedication to assignments with 7 years spent in the most recent position and no-less than 2 years in previous roles. Besides 3 full-time managerial positions, including people management responsibilities, leadership capabilities are further shown through numerous talking and writing engagements as well as involvements on Boards and high stake advisory panels. Result oriented with a track record of exceeding expectations, my work is directly linked to prestigious corporate awards which have been given out following intense third-party reviews, a strong reinsurance of work quality.

For initial references (x12) please refer to my LinkedIn [profile](#); additional references are available upon request

(This document contains numerous hyperlinks to third party websites for statements verification purposes)

Copies of education certificates and a comprehensive list of references (>20) are readily available on request